

SAMPLE AND METHODOLOGY DETAIL

Change Research Florida Poll: June 16-17, 2019

This online survey was conducted from June 16-17, 2019 in Florida.

Responses are reported for 2,493 self-identified registered voters in Florida with a margin of error of +/- 2.0 percentage points for the entire sample. These 2,493 registered voters include 1,130 voters who say they intend to vote in the 2020 Democratic primary, with a margin of error of +/- 2.9 percentage points for the Democratic sample. It also includes 1,063 voters who say they intend to vote in the 2020 Republican primary, with a margin of error of +/- 3.0 percentage points for the Republican sample.

The survey was conducted online, using Change Research's Bias Correct Engine. Change Research reaches collects survey responses through targeted online solicitations placed as advertisements on websites and social media platforms. The Bias Correct Engine establishes and continuously rebalances advertising targets across region, age, gender, race, and partisanship to dynamically deliver large samples that accurately reflect the demographics of a population. Post-stratification was performed on age, gender, ethnicity, and 2016 presidential vote.

For additional sample or methodology information, contact info@changeresearch.com.