



# CHANGE RESEARCH SAMPLE AND METHODOLOGY DETAIL

## Change Research California Poll: May 25-28, 2019

This online survey was conducted from May 25-28, 2019 in California.

Responses are reported for 2,857 self-identified registered voters in California with a margin of error of +/- 1.8 percentage points for the entire sample. These 2,857 registered voters include 1,649 voters who say they intend to vote in the 2020 Democratic primary, with a margin of error of +/- 2.4 percentage points for the Democratic sample. It also includes 989 voters who say they intend to vote in the 2020 Republican primary, with a margin of error of +/- 3.1 percentage points for the Republican sample.

The survey was conducted online, using Change Research's Bias Correct Engine. Change Research reaches and collects survey responses through targeted online solicitations placed as advertisements on websites and social media platforms. The Bias Correct Engine establishes and continuously rebalances advertising targets across region, age, gender, race, and partisanship to dynamically deliver large samples that accurately reflect the demographics of a population. Post-stratification was performed on age, gender, ethnicity, and 2016 presidential vote.

For additional sample or methodology information, contact [info@changeresearch.com](mailto:info@changeresearch.com).