



CHANGE RESEARCH SAMPLE AND METHODOLOGY DETAIL

Change Research Texas Poll: May 30-June 3, 2019

This online survey was conducted from May 30-June 3, 2019 in Texas.

Responses are reported for 2,887 self-identified registered voters in Texas with a margin of error of +/- 1.8 percentage points for the entire sample. These 2,887 registered voters include 1,218 voters who say they intend to vote in the 2020 Democratic primary, with a margin of error of +/- 2.8 percentage points for the Democratic sample. It also includes 1,368 voters who say they intend to vote in the 2020 Republican primary, with a margin of error of +/- 2.7 percentage points for the Republican sample.

The survey was conducted online, using Change Research's Bias Correct Engine. Change Research reaches and collects survey responses through targeted online solicitations placed as advertisements on websites and social media platforms. The Bias Correct Engine establishes and continuously rebalances advertising targets across region, age, gender, race, and partisanship to dynamically deliver large samples that accurately reflect the demographics of a population. Post-stratification was performed on age, gender, ethnicity, and 2016 presidential vote.

For additional sample or methodology information, contact info@changeresearch.com.