

SAMPLE AND METHODOLOGY DETAIL

Change Research California Poll: December 6-10, 2019

This online survey was conducted from December 6-10 in California.

Responses are reported for 1,565 likely general election voters, including 862 self-reported likely Democratic primary voters in California with a margin of error of +/- 2.5% for the entire sample and +/- 3.3% for Democratic primary voters.

The survey was conducted online, using Change Research's Dynamic Online Sampling. Change Research collects survey responses through targeted online solicitations placed as advertisements on websites and social media platforms. Our Dynamic Online Sampling establishes and continuously rebalances advertising targets across region, age, gender, race, and partisanship to dynamically deliver large samples that accurately reflect the demographics of a population. Post-stratification was done on age, gender, ethnicity, region, 2016 primary and presidential vote, and self-reported social media use.

For additional sampling or methodological information, visit <https://www.changeresearch.com/methodology-and-accuracy> or email info@changeresearch.com.