

SAMPLE AND METHODOLOGY DETAIL

Rust Belt Rising Poll of the Midwest: December 3-5, 2019

This online survey was conducted from December 3-5, 2019 in MI, PA, OH, and WI.

Responses are reported for 2,116 likely 2020 voters with a margin of error of *as traditionally calculated* +/- 4.27 for results in Michigan, 4.28 in Ohio, 4.22 in Pennsylvania, and 4.26 in Wisconsin. The survey was conducted online, using Change Research's Dynamic Online Sampling. Change Research collects survey responses through targeted online solicitations placed as advertisements on websites and social media platforms. Our Dynamic Online Sampling establishes and continuously rebalances advertising targets across region, age, gender, race, and partisanship to dynamically deliver large samples that accurately reflect the demographics of a population. Post-stratification was performed within each state on age, gender, ethnicity, education, and 2016 Presidential vote.

For additional sampling or methodological information, visit

<https://www.changeresearch.com/methodology-and-accuracy> or email info@changeresearch.com.