

# SAMPLE AND METHODOLOGY DETAIL

## Change Research National Poll: April 13-15

This online survey was conducted from April 13-15, 2020 nationally.

Responses are reported for 1,349 likely general election voters with a margin of error of  $\pm 3.4\%$  for the entire sample.

The survey was conducted online, using Change Research's Dynamic Online Sampling. Change Research collects survey responses through targeted online solicitations placed as advertisements on websites and social media platforms. Our Dynamic Online Sampling establishes and continuously rebalances advertising targets across region, age, gender, race, and partisanship to dynamically deliver large samples that accurately reflect the demographics of a population. Post-stratification weighting was performed on age, gender, race/ethnicity, education, region, and 2016 presidential vote.

For additional sampling or methodological information, visit <https://www.changeresearch.com/methodology-and-accuracy> or email [info@changeresearch.com](mailto:info@changeresearch.com).