



## SAMPLE AND METHODOLOGY DETAIL

### Change Research Iowa Poll: January 22-26, 2020

This online survey was conducted from January 22-26, 2020 in Iowa.

Responses are reported for 704 likely Democratic caucus-goers in Iowa with a margin of error of +/- 3.7% for the entire sample.

The survey was conducted online, using Change Research's Dynamic Online Sampling. Change Research collects survey responses through targeted online solicitations placed as advertisements on websites and social media platforms. Our Dynamic Online Sampling establishes and continuously rebalances advertising targets across region, age, gender, race, and partisanship to dynamically deliver large samples that accurately reflect the demographics of a population. Post-stratification was done on age, gender, race, 2016 vote, and education.

For additional sampling or methodological information, visit

<https://www.changeresearch.com/methodology-and-accuracy> or email [info@changeresearch.com](mailto:info@changeresearch.com).