

SAMPLE AND METHODOLOGY DETAIL

Change Research South Carolina Poll: February 23-27

This online survey was conducted from February 23-27, 2020 in South Carolina.

Responses are reported for 1,057 likely general election voters, including 543 self-reported likely Democratic primary voters, with a margin of error of +/- 3.7% for the entire sample, and +/- 5.1% for Democratic primary voters.

The survey was conducted online, using Change Research's Dynamic Online Sampling. Change Research collects survey responses through targeted online solicitations placed as advertisements on websites and social media platforms. Our Dynamic Online Sampling establishes and continuously rebalances advertising targets across region, age, gender, race, and partisanship to dynamically deliver large samples that accurately reflect the demographics of a population. Post-stratification was done on age, ethnicity, gender, congressional district, 2016 primary vote, and 2016 general vote.

For additional sampling or methodological information, visit

<https://www.changeresearch.com/methodology-and-accuracy> or email info@changeresearch.com.