



Youth Voter Poll Toplines

1,033 Registered Voters between the ages 18 and 34 in the United States,
August 25 - September 1, 2023

Q1. Which of the following do you regularly access? Select all that apply.

- 79% YouTube
- 70 Instagram
- 62 Facebook
- 53 Streaming services
- 39 TikTok
- 39 Reddit
- 35 Podcasts
- 31 Snapchat
- 28 Twitter/X
- 19 Pinterest
- 16 LinkedIn
- 15 Newspapers
- 11 Cable TV
- 11 Whatsapp
- 10 Cable news
- 10 Tumblr
- 9 Twitch
- 5 Threads
- 9 Other online sources (please specify) [See individual responses [here](#)]

Q2. Which of the following do you regularly access for news and current events-related content? Select all that apply.

- 47% YouTube
- 33 Facebook
- 32 Instagram
- 32 Other online sources
- 26 TikTok
- 22 Podcasts
- 21 Twitter/X
- 20 Reddit
- 20 Newspapers
- 14 Streaming services
- 12 Cable news
- 9 Cable TV
- 7 Snapchat
- 5 LinkedIn
- 3 Threads
- 2 Twitch
- 12 Other sources (please specify) [See individual responses [here](#)]

Polling was conducted online from August 25 - September 1, 2023. Using Dynamic Online Sampling to attain a representative sample, Change Research polled 1,033 registered voters between the ages 18 and 34 in the United States. Post-stratification was performed on age, gender, race/ethnicity, education, region, and 2020 presidential vote. The modeled margin of error is +/- 3.4%

Q3. [If listen to podcasts] Which of the following podcasts do you listen to? Select all that apply.

- 20% The Joe Rogan Experience
- 17 The Daily
- 15 The Ben Shapiro Show
- 10 This American Life
- 7 Pod Save America
- 7 The Candace Owens Show
- 6 Up First
- 6 Serial
- 5 Huberman Lab
- 4 Call Her Daddy
- 4 Armchair Expert
- 3 The Journal
- 1 Smartless
- 0 The Bill Simmons Podcast
- 69 Something else (please specify)* [See individual responses [here](#)]

Q4. If the 2024 election for President were held today and the candidates are Joe Biden, the Democrat, or Donald Trump, the Republican, who would get your vote?

- 58% Joe Biden, the Democrat
- 30 Donald Trump, the Republican
- 12 Not sure

Q5. If the 2024 election for President were held today and the candidates are the following, who would get your vote?

- 39% Joe Biden, the Democrat
- 27 Donald Trump, the Republican
- 18 Cornel West, the Green Party candidate
- 16 Not sure

Q6. Do you think abortion should be:

<i>May 2022</i>	<i>Oct 2022</i>	<i>Aug 2023</i>	
53%	48%	52%	Legal in all cases
22	24	23	Legal in most cases
17	21	17	Illegal in most cases
8	7	8	Illegal in all cases

Q7. Which statement do you agree with more:

- 25% I am willing to vote for a candidate who I disagree with on the issue of abortion.
- 55 I will not vote for a candidate who has a view of abortion different than me
- 19 Not sure

Q8. Now that Roe v. Wade has been overturned, abortion in my state is: (Oct 2022) / As far as you know, has your state made abortion illegal or severely restricted?

<i>Oct 2022</i>		<i>Aug 2023</i>	
41%	Mostly illegal	41%	Yes, mostly illegal/restricted
59	Mostly legal	48	No, mostly legal
-	-	12	Not sure

Q9 If your state bans abortion or has recently passed laws to ban abortion in your state, does that make you:

- 29% Much more motivated to move to another state
- 24 Somewhat more motivated to move to another state
- 34 Makes no difference
- 4 Somewhat more motivated to stay in your state
- 10 Much more motivated to stay in your state

Q10. Do you consider each of the following behaviors or traits a green, beige, or red flag in a partner? [Ordered by Green in descending order]

	Green	Beige	Red
They read	92	7	1
Researching for best deals and rates before buying	85	14	2
They look better in person	54	45	1
They say Black Lives Matter	53	26	21
They take candid pictures of you	42	48	10
They identify as liberal	35	40	25
They are not on social media	33	61	6
They say there are only two genders	32	17	51
They own a gun	31	48	20
They prefer cow milk over any non-dairy milk	28	66	5
They have too many hobbies	25	68	7
They say All Lives Matter	24	22	54
They identify as conservative	23	27	50
They send green texts	23	71	6
They talk about politics frequently	23	58	18
They identify as a communist	16	30	54
They are into astrology	15	57	28
They listen to Joe Rogan	14	36	50
They identify as a MAGA Republican	12	17	71
They don't care about politics	12	46	42
They refuse to see the Barbie movie	12	44	44
They watch reality dating shows	6	68	26
They are so unbothered they never ask for details	6	43	51
They frequently post on social media	5	76	19
They have no hobbies	2	36	62

Q11. Which statement best describes what you think about “canceling”?

- 28% It's a common and serious problem
- 20 It happens, but concern about it is overblown
- 20 It doesn't really happen, people who behave problematically rarely face long-term consequences
- 24 It's really just accountability for problematic behavior

- 4 I don't really know what this is
- 5 Not sure

Demographics

D1. Are you:

- 43% Male
- 45 Female
- 5 Transgender
- 6 Non-binary/non-conforming
- 1 Other

D2. In what year were you born? [Recoded into the following age buckets]

- 34% 18 to 24
- 32 25 to 29
- 33 30 to 34

D3. In what state do you currently live? [Recoded into the following region buckets]

Four Point Census Regions

- 21% Midwest
- 16 Northeast
- 38 South
- 25 West

D4. What is the highest level of education you have completed?

- 21% High school diploma or less
- 36 Some college, but no degree
- 16 Associate's degree, or two-year college degree
- 20 Bachelor's degree, or four-year college degree
- 7 Graduate degree

[if 'high school,' 'some college,' or 'associate's degree'] Are you currently enrolled in a degree-granting program?

- 31% Yes
- 69 No

[if answered 'BA' or 'Graduate Degree'] Are you currently enrolled in a graduate or professional degree program (Masters, PhD, law school, medical school, etc)?

- 12% Yes
- 88 No

D5. What is your race?

- 58% White / Caucasian
- 17 Hispanic or Latino/a
- 14 Black or African American
- 8 Asian / Pacific Islander
- 1 American Indian or Alaska Native
- 3 Other

D6. Party Identification

- 25% Strong Democrats

15 Weak Democrats
15 Independent lean Democrats
17 Pure independents
8 Independent lean Republicans
7 Weak Republicans
13 Strong Republicans

40% Base Democrats
40 Independents + Leaners
20 Base Republicans

55% Democrats
17 Pure independents
28 Republicans