## Youth Voter Poll Toplines/Tracker

1,033 Registered Voters between the ages 18 and 34 in the United States, August 25 - September 1, 2023
Q1. Which of the following best describes yourself:

| Q4\% | I live in the same place I grew up in |
| :--- | :--- |
| 25 | I live in a similar place that I grew up in |
| 17 | I live in a somewhat different place that I grew up in |
| 23 | I live in a completely different place that I grew up in |

Q2. How far away do you currently live from the place you grew up in?
$32 \%$ Less than 6 miles
$12 \quad 6-12$ miles
$6 \quad 13-18$ miles
$4 \quad 19-24$ miles
$6 \quad$ 25-30 miles
41 More than 30 miles

| May 2022 | Oct 2022 | Aug 2023 |  |
| :---: | :---: | :---: | :---: |
| 51\% | 49\% | 45\% | Joe Biden, the Democrat |
| 29 | 30 | 25 | Donald Trump, the Republican |
| 7 | 7 | 6 | Jo Jorgensen, the Libertarian |
| 4 | 7 | 13 | Not registered/Too young/Ineligible |
| 9 | 8 | 11 | Did not vote |

Q4. How likely are you to vote in the November election for Congress and other offices? (May 2022) / How likely are you to vote in the upcoming election for Congress and other state and local offices? (Oct 2022) / How likely are you to vote in the 2024 presidential election? (Aug 2023)

| May 2022 | Oct 2022 | Aug 2023 |  |
| :---: | :---: | :---: | :--- |
| $65 \%$ | $67 \%$ | 79 | Yes, definitely |
| 15 | 16 | 10 | Yes, probably |
| 13 | 11 | 8 | Maybe (50-50) |
| 5 | 5 | 2 | No, probably not |
| 2 | 2 | 1 | No, definitely not |

Polling was conducted online from August 25 - September 1, 2023. Using Dynamic Online Sampling to attain a representative sample, Change Research polled 1,033 registered voters between the ages 18 and 34 in the United States. Post-stratification was performed on age, gender, race/ethnicity, education, region, and 2020 presidential vote. You can see a full methodology statement here, which complies with the requirements of AAPOR's Transparency Initiative. Members of the Transparency Initiative disclose all relevant details about our research, with the principle that the public should be able to evaluate and understand research-based findings, in order to instill and restore public confidence in survey results.

Q5. How motivated are you to vote in the November election on a scale from 0 to 10, where 0 means you are not motivated at all and 10 means you are extremely motivated? (May 2022) / How motivated are you to vote in the upcoming election on a scale from 0 to 10 , where 0 means you are not motivated at all and 10 means you are extremely motivated? (Oct 2022) / How motivated are you to vote in the 2024 presidential election on a scale from 0 to 10, where 0 means you are not motivated at all and 10 means you are extremely motivated?

| May 2022 | Oct 2022 | Aug 2023 |  |
| :---: | :---: | :---: | :--- |
| $50 \%$ | $49 \%$ | $55 \%$ | 10 - Extremely motivated |
| 6 | 8 | 7 | 9 |
| 11 | 10 | 9 | 8 |
| 8 | 9 | 6 | 7 |
| 5 | 5 | 4 | 6 |
| 6 | 6 | 7 | 5 |
| 3 | 2 | 2 | 4 |
| 2 | 2 | 2 | 3 |
| 2 | 3 | 1 | 2 |
| 1 | 1 | 1 | 1 |
| 6 | 3 | 5 | $0-$ Not motivated at all |
| 66 | 67 | 71 | Total 8-10 |
| 10 | 7 | 8 | Total 0-2 |

Q6. Which of the following do you regularly access? Select all that apply.

| 79\% | YouTube |
| :--- | :--- |
| 70 | Instagram |
| 62 | Facebook |
| 53 | Streaming services |
| 39 | TikTok |
| 39 | Reddit |
| 35 | Podcasts |
| 31 | Snapchat |
| 28 | Twitter/X |
| 19 | Pinterest |
| 16 | Linkedln |
| 15 | Newspapers |
| 11 | Cable TV |
| 11 | Whatsapp |
| 10 | Cable news |
| 10 | Tumblr |
| 9 | Twitch |
| 5 | Threads |
| 9 | Other online sources (please specify) [See individual responses here] |

Q7. [If Podcasts] Which of the following podcasts do you listen to? Select all that apply.
20\% The Joe Rogan Experience
17 The Daily
15 The Ben Shapiro Show
10 This American Life
7 Pod Save America
7 The Candace Owens Show
6 Up First
6 Serial
5 Huberman Lab
4 Call Her Daddy
4 Armchair Expert
3 The Journal
1 Smartless
0 The Bill Simmons Podcast
69 Something else (please specify)* [See individual responses here]

## Q8. Which of the following best describes you?

$61 \%$ I care a lot about voting and I urge friends and family to participate in every election
28 I care about voting, but I don't urge others to participate
8 I don't care a lot about voting, but I still try and participate in most elections
3 I don't care about voting, and I rarely participate in elections
0 I don't care about voting and I never participate in elections
Q9. How would you say things are going in each of the following places?

|  | Right direction | Wrong track | Somewhere in the middle |
| :--- | :---: | :---: | :---: |
| The United States | 4 | 73 | 23 |
| Your state | 22 | 46 | 32 |
| Your city or town | 27 | 32 | 42 |
| Your neighborhood | 28 | 23 | 49 |

Q10. Which statement do you agree most with even if it isn't exactly right?
28\% America's best days are behind us
16 America's best days are ahead of us
34 America is going to get by like we always do
22 Not sure

Q11. [50\% saw version A] How much do you feel like you can personally effect change in your community?
11\% A lot
38 Some
37 Not too much
15 Not at all
48 Total a lot/some
52 Total not too much/not at all
[50\% saw version B] How much do you feel like you can personally effect change in America?
7\% A lot
27 Some
42 Not too much
24 Not at all

Total a lot/some
Total not too much/not at all
Q12. [If < voted in every single election] What are the main reasons why you haven't voted in the past? Select up to three.
47\% Politicians don't keep their promises
42 Voting doesn't change anything
37 Didn't like any of the candidates
37 Candidates did not represent me
27 Candidates did not prioritize the issues I care about
24 Didn't have enough information about the office or the candidates
23 Not interested in politics
20 Forgot about the election
14 Too busy to vote
3 Didn't know how to vote
21 Something else (please specify) [See individual responses here]
Q13. Have you ever done any of these actions? Select all that apply.
83\% Signed a petition
62 Donated to a non-profit or community organization
59 Volunteered with a non-profit or community organization
47 Written or called a politician's office
39 Attended a public meeting on town or school affairs
35 Participated in an organized protest of any kind
34 Attended a political rally, speech, or fundraiser
28 Donated to a political campaign
14 Volunteered on a political campaign
7 None of these

Q14. [If any of the above] What factors made you decide to take action? Select all that apply.
68\% The issue impacted my community
67 The issue impacted me personally
45 I looked for information on how to get involved
33 I was asked by someone I trust
26 I was asked by an organization I trust
7 Something else (please specify) [See individual responses here]
Q15. If you cared a lot about an issue, would you ever do any of the following? Select all that apply.
87\% Sign a petition
$70 \quad$ Attend a public meeting on town or school affairs
69 Volunteer with a non-profit or community organization
65 Donate to a non-profit or community organization
63 Participate in an organized protest of any kind
62 Write or call a politician's office
58 Attend a political rally, speech, or fundraiser
38 Volunteer on a political campaign
37 Donate to a political campaign
4 None of these

Q16. [If selected any of previous] What kinds of issues would you volunteer for, or donate money to if asked? Select all that apply.
70\% Help victims of natural disasters
69 Homelessness/poverty alleviation
66 Protect the environment in your area
65 Fight racism and discrimination
63 Mentoring children and youth
61 Protect abortion rights
60 Fight climate change
60 Ensure fair elections
56 LGBTQ+ rights
54 Elect candidates I feel strongly about
54 Criminal justice reform
52 Fight for gun safety
47 Register new voters
44 Legalization of cannabis
35 Protect gun rights
30 Legalization of psychedelics
23 Religious causes
22 Prevent a housing or commercial development in your area
22 Support a housing or commercial development in your area
11 Prevent abortion access
2 None of the above

Q17. In a recent case against The University of North Carolina and Harvard College, the Supreme court ruled that the use of affirmative action in college admissions to be unconstitutional.
Do you support or oppose the Supreme Court's decision to end affirmative action in college admissions?
22\% Strongly support
9 Somewhat support
14 Somewhat oppose
32 Strongly oppose
23 Not sure
31 Total support
47 Total oppose

Q18. Many colleges practice "legacy admissions," in which they give preferential treatment to applicants whose parents have attended the college and may have donated to it.
Do you support or oppose legacy admissions?

| $10 \%$ | Somewhat support |
| :--- | :--- |
| 3 | Strongly support |
| 56 | Strongly oppose |
| 24 | Somewhat oppose |
| 9 | Not sure |
| 13 | Total support |
| 80 | Total oppose |

Q19. Last year, President Biden announced a student loan debt relief plan, which would cancel up to $\mathbf{\$ 2 0 , 0 0 0}$ of debt for Pell Grant borrowers, and up to $\mathbf{\$ 1 0 , 0 0 0}$ for the majority of borrowers. This summer, the Supreme Court struck down President Biden's student loan debt relief plan.
Do you support or oppose the Supreme Court's decision to block Biden's debt relief plan?
22\% Strongly support
8 Somewhat support
9 Somewhat oppose
56 Strongly oppose
5 Not sure
30 Total support
65 Total oppose
Q20. Who is to blame for the blocking of student loan forgiveness? Select all that apply.
70\% The Supreme Court
58 Republicans in Congress
50 Special interest groups
18 Democrats in Congress
15 None of the above
15 Joe Biden
Q21. In your view, do you think a college education is:
17\% Always a good investment
67 Sometimes a good investment
13 Rarely a good investment
2 Never a good investment
2 Not sure

## Q22. How valuable are each of the following types of higher education?

|  | Valuable |  | Not Valuable <br> Very |  | Not <br> smwt | Total <br> Valuable | Total <br> Not Valuable |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Medical School | 75 | 18 | 1 | 2 | 4 | 94 | 3 |
| Apprenticeship | 63 | 25 | 4 | 2 | 6 | 88 | 6 |
| Bachelor's degree in science, <br> technology, engineering or math | 59 | 31 | 4 | 1 | 4 | 90 | 5 |
| Law School | 51 | 36 | 6 | 2 | 5 | 87 | 8 |
| A PhD/Doctorate | 49 | 34 | 7 | 4 | 6 | 83 | 11 |
| Associate's degree, or two-year <br> college degree | 28 | 40 | 20 | 6 | 5 | 68 | 26 |
| Bachelor's degree in a <br> humanities subject, such as <br> english or history | 25 | 36 | 23 | 11 | 5 | 61 | 34 |
| Master's Degree | 34 | 46 | 11 | 3 | 6 | 79 | 14 |
| A Master's of Business <br> Administration (MBA) | 30 | 38 | 17 | 8 | 7 | 68 | 25 |

Q23. What do you think are the reasons to pursue higher education, if any?
See individual responses here

Q24. [If attended college] How has your education impacted each of the following aspects of your life?

|  | Made it easier | Made it harder | Did not make it <br> easier or harder |
| :--- | :---: | :---: | :---: |
| Being able to navigate real world issues | 49 | 6 | 45 |
| Being a better person | 46 | 5 | 50 |
| Getting a job that you enjoy | 44 | 10 | 45 |
| Getting a job that pays well | 42 | 10 | 48 |
| Being treated with respect | 39 | 8 | 54 |
| Allow long-term financial success | 35 | 22 | 42 |

Q25. [If attended college] How much student loan debt do you currently have?
14\% I have paid my student loan debt off in full
5 Under \$5,000
8 \$5,000-\$9,999
13 \$10,000-\$24,999
11 \$25,000-\$49,999
8 Over \$50,000
41 I have never had student loan debt

Q26. [If have debt] How concerned are you about being able to afford the following while making student loan payments? [Ordered by Very Concerned in descending order]

|  | Concerned |  | Not Concerned |  | Not <br> applicable |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Very | Smwt | Not very | Not at all |  |  |
| An unexpected $\$ 1000$ cost | 64 | 18 | 8 | 6 | 4 |
| Payments for other types of loans/debt | 44 | 26 | 12 | 8 | 10 |
| Rent or mortgage payments | 42 | 25 | 14 | 7 | 11 |
| Groceries | 36 | 27 | 24 | 10 | 3 |
| Car payments | 33 | 18 | 18 | 8 | 24 |
| Therapy | 33 | 17 | 12 | 10 | 28 |
| Utility bills | 32 | 23 | 25 | 13 | 8 |
| Entertainment, such as eating out or events | 30 | 31 | 22 | 13 | 5 |
| Prescription medications | 30 | 17 | 24 | 13 | 16 |
| An unexpected $\$ 100$ cost | 29 | 24 | 24 | 20 | 3 |
| Clothing | 19 | 27 | 33 | 17 | 4 |
| Gym membership | 14 | 9 | 16 | 19 | 42 |

## Q27. [If attended college] If you could go back in time, would you:

18\% Pursue a higher degree than you currently have
24 Pursue a different degree than you currently have
13 Not attend college
45 I would not change my path in education

## Q28. Which of the following statements best describes your view of the American Dream?

23\% The American Dream continues to be achievable
50 The American Dream was once achievable, but no longer is
28 The American Dream has never been achievable

Q29. How would you rate the following? [Ordered by Excellent in descending order]

|  | Excellent | Good | Fair | Poor | Not sure | Total Excellent// <br> Good | Total Poor/ <br> Fair |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Your personal finances | 5 | 18 | 35 | 40 | 2 | 23 | 75 |
| The local economy | 3 | 18 | 38 | 34 | 7 | 22 | 72 |
| The economy in your state | 3 | 14 | 35 | 42 | 6 | 17 | 77 |
| The national economy | 1 | 7 | 22 | 66 | 5 | 8 | 87 |

Q30. The United States is currently facing several significant economic challenges. How would you rank your concerns, with 1 meaning it is your top concern and 8 meaning it is your lowest-ranked concern? [Ordered by Top Concern/1 in descending order]

|  | $\mathbf{1}$ | $\mathbf{2}$ | $\mathbf{3}$ | $\mathbf{4}$ | $\mathbf{5}$ | $\mathbf{6}$ | $\mathbf{7}$ | $\mathbf{8}$ | Not a concern |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Cost of living | 28 | 29 | 19 | 8 | 7 | 5 | 2 | 1 | 1 |
| Inflation | 23 | 19 | 13 | 11 | 8 | 9 | 7 | 7 | 3 |
| Climate change | 18 | 8 | 7 | 9 | 12 | 10 | 10 | 11 | 16 |
| Political instability | 10 | 8 | 9 | 10 | 15 | 15 | 18 | 11 | 4 |
| Unaffordable housing | 10 | 19 | 25 | 20 | 11 | 8 | 3 | 1 | 3 |
| Low wages | 5 | 10 | 16 | 20 | 17 | 17 | 10 | 3 | 4 |
| Student debt | 4 | 4 | 6 | 9 | 12 | 14 | 17 | 15 | 19 |
| Lack of good jobs | 3 | 3 | 5 | 11 | 13 | 15 | 16 | 22 | 11 |

Q31. Thinking of your own household budget, would you say you are spending too much or too little on each of the following? [Ordered by More than I should in descending order]

|  | More than I should | As much as a should | Not enough |
| :--- | :---: | :---: | :---: | :---: |
| Housing | 52 | 40 | 9 |
| Restaurants | 44 | 39 | 17 |
| Entertainment | 27 | 50 | 23 |
| Clothing | 18 | 49 | 32 |
| Gifts | 15 | 50 | 35 |
| Vacations and travel | 14 | 37 | 49 |
| Concerts and live events | 12 | 48 | 40 |

Q32. How favorable are your feelings about each of the following?

|  | Favorable |  | Neutral | Unfavorable |  | Never heard of |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very | Smwt |  | Smwt | Very |  |
| Capitalism | 16 | 14 | 15 | 19 | 36 | 1 |
| October 2022 | 21 | 14 | 17 | 18 | 28 | 1 |
| May 2022 | 18 | 16 | 14 | 18 | 32 | 1 |
| Socialism | 23 | 21 | 19 | 7 | 30 | 1 |
| October 2022 | 18 | 19 | 17 | 9 | 35 | 2 |
| May 2022 | 21 | 19 | 17 | 8 | 33 | 2 |
| Communism | 8 | 12 | 20 | 13 | 46 | 1 |
| Corporations | 1 | 7 | 19 | 25 | 46 | 1 |
| Small businesses | 64 | 25 | 8 | 2 | 0 | 0 |
| Jeff Bezos | 1 | 3 | 17 | 23 | 53 | 3 |
| Elon Musk | 7 | 13 | 15 | 11 | 52 | 2 |
| Mark Zuckerberg | 1 | 2 | 20 | 26 | 51 | 1 |
| Cryptocurrency | 2 | 5 | 25 | 20 | 47 | 1 |

Q33. How confident are you in being able to achieve each of the following economic milestones?

|  | Confident |  | Not Confident |  | Not applicable |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very | Smwt | Not very | Not at all |  |
| Receive the level of education you want | 28 | 27 | 16 | 20 | 8 |
| Afford to live in a neighborhood I feel safe in | 22 | 32 | 22 | 20 | 4 |
| Afford to buy a reliable car | 22 | 29 | 21 | 21 | 7 |
| Be able to buy whatever I want at the grocery store | 21 | 31 | 24 | 23 | 2 |
| Have kids | 19 | 18 | 17 | 29 | 18 |
| Own a home | 19 | 15 | 22 | 41 | 4 |
| Go on vacation once a year | 18 | 24 | 18 | 36 | 4 |
| Pay off other types of debt (medical, credit card) | 17 | 24 | 24 | 27 | 7 |
| Not live paycheck to paycheck | 17 | 24 | 25 | 32 | 2 |
| Afford nice clothes | 15 | 32 | 25 | 21 | 7 |
| Have an emergency fund that could sustain me if I were without work for three months | 15 | 20 | 19 | 44 | 2 |
| Retire | 10 | 19 | 21 | 45 | 5 |
| Have as many kids as you want | 10 | 12 | 15 | 42 | 20 |
| Start a business | 8 | 14 | 26 | 34 | 18 |

Q34. Which of the following comes closest to your view about artificial intelligence products - such as ChatGPT - that can have conversations with you and write entire essays based on just a few prompts from humans?
$28 \%$ Artificial intelligence (Al) will provide more economic opportunity in the long run and do more good than harm
60 Artificial intelligence (Al) will take away jobs in the long run and do more harm than good
12 I don't know anything about artificial intelligence
Q35. What percentage of your monthly income do you use for rent/housing costs?
23\% Less than 20\%
16 Between 20\% and 29\%
20 Between 30\% and 39\%
14 Between 40\% and 49\%
14 Between 50\% and 59\%
8 Between 60\% and 69\%
6 Over 70\%

Q36. Other than pay, what are the most important factors when looking for a job? Select up to three.
77\% Work-life balance
67 Benefits
50 Hours
49 Doing interesting or impactful work
46 Opportunities for career advancement
41 Workplace culture
40 The commute
25 Ability to work remotely
19 Racial and ethnic diversity of the workplace
15 Ability to work in person
10 Ability to work with other people my age

Q37. Which of the following best describes how you and others, including friends and family, identify politically? [Ordered by Progressive in descending order]

|  | Progressive | Liberal | Moderate | Libertarian | Conservative | MAGA | Not <br> applicable |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| You | 38 | 18 | 12 | 7 | 13 | 6 | 5 |
| Your friends | 30 | 23 | 16 | 4 | 12 | 5 | 9 |
| Your significant <br> other | 17 | 13 | 10 | 3 | 9 | 4 | 44 |
| The community <br> you live in now | 10 | 23 | 24 | 2 | 25 | 10 | 6 |
| Your family <br> The community <br> you grew up in | 5 | 10 | 10 | 19 | 3 | 31 | 10 |

Q38. How favorable are your feelings about each of the following public figures, groups, and ideas? If you haven't heard of them, please indicate it. [Ordered by Very Favorable in descending order]

|  | Favorable |  | Neutral | Unfavorable |  | Never heard of them | Total Fav | Total <br> Unfav |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very | Smwt |  | Smwt | Very |  |  |  |
| Barack Obama | 24 | 22 | 17 | 14 | 22 | 1 | 47 | 35 |
| Donald Trump | 13 | 10 | 5 | 6 | 67 | 0 | 23 | 73 |
| October 2022 | 12 | 12 | 8 | 8 | 59 | 1 | 24 | 67 |
| May 2022 | 13 | 12 | 6 | 9 | 59 | 1 | 25 | 68 |
| Kamala Harris | 8 | 18 | 20 | 16 | 36 | 2 | 25 | 52 |
| October 2022 | 7 | 16 | 18 | 16 | 41 | 2 | 23 | 57 |
| May 2022 | 8 | 18 | 20 | 13 | 40 | 1 | 27 | 52 |
| Ron DeSantis | 8 | 10 | 8 | 9 | 58 | 7 | 18 | 66 |
| The Democratic Party | 7 | 22 | 18 | 20 | 32 | 1 | 29 | 51 |
| October 2022 | 5 | 22 | 14 | 23 | 35 | 1 | 28 | 58 |
| May 2022 | 5 | 23 | 14 | 24 | 34 | 0 | 28 | 52 |
| Joe Biden | 6 | 18 | 20 | 21 | 35 | 0 | 24 | 56 |
| October 2022 | 6 | 23 | 14 | 18 | 39 | 1 | 28 | 57 |
| May 2022 | 6 | 20 | 14 | 21 | 39 | 0 | 25 | 60 |
| The Republican Party | 6 | 12 | 7 | 18 | 57 | 1 | 18 | 74 |
| October 2022 | 8 | 13 | 10 | 19 | 49 | 1 | 21 | 69 |
| May 2022 | 6 | 16 | 11 | 14 | 53 | 1 | 22 | 66 |
| Cornel West | 5 | 8 | 10 | 4 | 7 | 67 | 13 | 10 |
| Hakeem Jeffries | 4 | 6 | 12 | 3 | 11 | 63 | 11 | 14 |
| Kevin McCarthy | 1 | 5 | 13 | 13 | 32 | 37 | 6 | 45 |

Q39. Do you approve or disapprove of the job being done by each of the following public officials? - Joe Biden as President (May and Oct 2022) / Do you approve or disapprove of the job Joe Biden is doing as President? (Aug 2023)

| May 2022 | Oct 2022 | Aug 2023 |  |
| :---: | :---: | :---: | :--- |
| 6 | 8 | $8 \%$ | Strongly approve |
| 33 | 34 | 34 | Somewhat approve |
| 22 | 20 | 19 | Somewhat disapprove |
| 39 | 39 | 35 | Strongly disapprove |
| - | - | 5 | Not sure |
| 39 | 41 | 41 | Total approve |
| 61 | 59 | 53 | Total disapprove |

Q40. If the election for U.S. Congress were held today, who would you vote for? (May and Oct 2022) / If the election for the U.S. House of Representatives were held today, who would you vote for?

| May 2022 | Oct 2022 | Aug 2023 |  |
| :---: | :---: | :---: | :--- |
| $54 \%$ | $52 \%$ | $55 \%$ | The Democratic candidate |
| 31 | 32 | 25 | The Republican candidate |
| 11 | 11 | 20 | Not sure |
| 5 | 4 | - | Would not vote |

Q41. If the 2024 election for President were held today and the candidates are Joe Biden, the Democrat, or Donald Trump, the Republican, who would get your vote?
58\% Joe Biden, the Democrat
30 Donald Trump, the Republican
12 Not sure

Q42. If the 2024 election for President were held today and the candidates are Joe Biden, the Democrat, or Ron DeSantis, the Republican, who would get your vote?
58\% Joe Biden, the Democrat
29 Ron DeSantis, the Republican
12 Not sure

Q43. If the 2024 election for President were held today and the candidates are the following, who would get your vote?
39\% Joe Biden, the Democrat
27 Donald Trump, the Republican
18 Cornel West, the Green Party candidate
16 Not sure

Q44. Do you think abortion should be:

| May 2022 | Oct 2022 | Aug 2023 |  |
| :---: | :---: | :---: | :--- |
| $53 \%$ | $48 \%$ | $52 \%$ | Legal in all cases |
| 22 | 24 | 23 | Legal in most cases |
| 17 | 21 | 17 | Illegal in most cases |
| 8 | 7 | 8 | Illegal in all cases |

Q45. Which statement do you agree with more:
25\% I am willing to vote for a candidate who I disagree with on the issue of abortion.
55 I will not vote for a candidate who has a view of abortion different than me
19 Not sure

Q46. Now that Roe v. Wade has been overturned, abortion in my state is: (Oct 2022) / As far as you know, has your state made abortion illegal or severely restricted?

| Oct 2022 |  | Aug 2023 |  |
| :--- | :---: | :--- | :--- |
| $41 \%$ | Mostly illegal | $41 \%$ | Yes, mostly illegal/restricted |
| 59 | Mostly legal | 48 | No, mostly legal |
| - | - | 12 | Not sure |

Q47. If your state bans abortion or has recently passed laws to ban abortion in your state, does that make you:
29\% Much more motivated to move to another state
24 Somewhat more motivated to move to another state
34 Makes no difference
4 Somewhat more motivated to stay in your state
10 Much more motivated to stay in your state

Q48. Which group do you think is more likely to experience each of the following issues? Please select the group you think faces a greater challenge in each case. [Ordered by Men in descending order]

|  | Men | Women | Both equally | Neither |
| :---: | :---: | :---: | :---: | :---: |
| Difficulty sharing feelings and emotions | 76 | 3 | 20 | 1 |
| Suicide | 55 | 4 | 39 | 1 |
| Mental health stigma | 52 | 6 | 41 | 2 |
| Homophobia | 42 | 2 | 46 | 10 |
| Strong support systems | 28 | 22 | 41 | 9 |
| Mental health challenges | 23 | 7 | 68 | 2 |
| Emotional impact of economic instability on employment | 19 | 13 | 63 | 4 |
| Pressure to conform to gender norms | 19 | 11 | 61 | 8 |
| Pressure to conform to relationship norms | 12 | 22 | 61 | 5 |
| Being the target of violence | 10 | 59 | 29 | 2 |
| Unequal access to education | 10 | 31 | 39 | 20 |
| Sexism | 8 | 61 | 27 | 4 |
| Lack of leadership opportunities, hiring, and promotions in the workplace | 5 | 63 | 23 | 10 |
| Difficulty balancing parenting and work responsibilities | 5 | 52 | 42 | 1 |
| Unequal access to medical services and treatments | 5 | 48 | 34 | 13 |
| Online abuse and stalking | 2 | 76 | 21 | 1 |
| Experience career setbacks due to parenting | 1 | 74 | 22 | 3 |
| Pressure to conform to beauty standards | 1 | 71 | 26 | 2 |

Q49. Do you consider each of the following behaviors or traits a green, beige, or red flag in a partner? [Ordered by Green in descending order]

|  | Green | Beige | Red |
| :---: | :---: | :---: | :---: |
| They read | 92 | 7 | 1 |
| Researching for best deals and rates before buying | 85 | 14 | 2 |
| They look better in person | 54 | 45 | 1 |
| They say Black Lives Matter | 53 | 26 | 21 |
| They take candid pictures of you | 42 | 48 | 10 |
| They identify as liberal | 35 | 40 | 25 |
| They are not on social media | 33 | 61 | 6 |
| They say there are only two genders | 32 | 17 | 51 |
| They own a gun | 31 | 48 | 20 |
| They prefer cow milk over any non-dairy milk | 28 | 66 | 5 |
| They have too many hobbies | 25 | 68 | 7 |
| They say All Lives Matter | 24 | 22 | 54 |
| They identify as conservative | 23 | 27 | 50 |
| They send green texts | 23 | 71 | 6 |
| They talk about politics frequently | 23 | 58 | 18 |
| They identify as a communist | 16 | 30 | 54 |
| They are into astrology | 15 | 57 | 28 |
| They listen to Joe Rogan | 14 | 36 | 50 |
| They identify as a MAGA Republican | 12 | 17 | 71 |
| They don't care about politics | 12 | 46 | 42 |
| They refuse to see the Barbie movie | 12 | 44 | 44 |
| They watch reality dating shows | 6 | 68 | 26 |
| They are so unbothered they never ask for details | 6 | 43 | 51 |
| They frequently post on social media | 5 | 76 | 19 |
| They have no hobbies | 2 | 36 | 62 |

## Q50. Which statement best describes what you think about "canceling"?

28\% It's a common and serious problem
20 It happens, but concern about it is overblown
20 It doesn't really happen, people who behave problematically rarely face long-term consequences
24 It's really just accountability for problematic behavior
4 I don't really know what this is
5 Not sure

## Q51. How closely have you followed stories about each of the following big events?

|  | Very closely | Smwt closely | Not very closely | Never heard of it |
| :---: | :---: | :---: | :---: | :---: |
| The Russian invasion of Ukraine | 32 | 46 | 21 | 1 |
| Donald Trump's indictments | 32 | 42 | 25 | 0 |
| Maui wildfires | 29 | 42 | 27 | 1 |
| The SAG-AFRTA and writers' strike | 23 | 32 | 34 | 11 |
| The Barbie movie | 19 | 31 | 47 | 2 |
| Barbenheimer | 14 | 30 | 37 | 19 |
| The investigation into Hunter Biden | 14 | 24 | 55 | 7 |
| Taylor Swift's Eras tour | 6 | 11 | 63 | 20 |
| Tory Lanez sentenced to prison for shooting Megan Thee Stallion | 4 | 11 | 37 | 48 |
| Beyonce's Renaissance tour | 3 | 5 | 48 | 44 |
| Jonah Hill's texts to his ex-girlfriend | 2 | 11 | 34 | 52 |
| Tom Sandoval Vanderpump Rules cheating scandal | 2 | 2 | 20 | 77 |

## Q52. Do you think the Barbie movie is:

| $31 \%$ | Feminist |
| :--- | :--- |
| 2 | Sexist |
| 6 | Propaganda |
| 47 | Just a movie |
| 14 | Not sure |

Q53. Which words would you use to describe Taylor Swift? Select all that apply.
55\% Talented artist
44 Smart business woman
42 Overrated
29 Cultish
21 Girl Boss
17 Cringe
16 One of the best American songwriters ever
13 Problematic
12 None of the above
10 Overly-emotional
Q54. How would you describe the difference between Gen Z and Millennials?
See individual responses here

Q55. Do you think the criticisms aimed at the concept of being 'woke' could potentially lead to violence against the following groups? Please select all that apply.
63\% People who identify as LGBTQ+
61 People of color
59 Social activists
52 Women
45 Young people
25 None of the above
24 Influencers
10 Other (please specify) [See individual responses here]

## Demographics

D1. Are you:

| 43\% | Male |
| :--- | :--- |
| 45 | Female |
| 5 | Transgender |
| 6 | Non-binary/non-conforming |
| 1 | Other |

D2. In what year were you born? [Recoded into the following age buckets]
34\% $\quad 18$ to 24
$32 \quad 25$ to 29
$33 \quad 30$ to 34

D3. In what state do you currently live? [Recoded into the following region buckets]
Four Point Census Regions
21\% midwest
16 northeast
38 south
25 west

Nine Point Census Regions
15\% east north central
7 east south central
9 middle atlantic
11 mountain
7 new england
14 pacific
19 south atlantic
6 west north central
12 west south central

D4. What is the highest level of education you have completed?
21\% High school diploma or less
36 Some college, but no degree
16 Associate's degree, or two-year college degree
20 Bachelor's degree, or four-year college degree
7 Graduate degree
[if 'high school,' 'some college,' or 'associate's degree'] Are you currently enrolled in a degree-granting program?
31\% Yes
69 No
[if answered 'BA' or 'Graduate Degree'] Are you currently enrolled in a graduate or professional degree program (Masters, PhD, law school, medical school, etc)?
12\% Yes
88 No

## D5. What is your race?

## 58\% White / Caucasian

17 Hispanic or Latino/a
14 Black or African American
8 Asian / Pacific Islander
1 American Indian or Alaska Native
3 Other
D6. (If Hispanic) Would you describe yourself as: (choose all that apply)

| $55 \%$ | Mexican |
| :--- | :--- |
| 15 | Puerto Rican |
| 4 | Dominican |
| 4 | Salvadoran |
| 4 | Guatemalan |
| 3 | Cuban |
| 3 | Other Central American |
| 2 | Venezuelan |
| 24 | Something else (please specify) |

D7. (If AAPI) Of the following, where does most of your family come from? (choose all that apply)
27\% India
24 Somewhere else (please specify)
19 China
12 Japan
10 Philippines
7 Vietnam
6 Native Hawaiian
5 Laos
4 Korea
2 Thailand
2 Pakistan
0 Bangladesh

## D8. Party Identification

25\% Strong Democrats
15 Weak Democrats
15 Independent lean Democrats
17 Pure independents
8 Independent lean Republicans
7 Weak Republicans
13 Strong Republicans

40\% Base Democrats
40 Independents + Leaners
20 Base Republicans
55\% Democrats
17 Pure independents
28 Republicans

## Other Demographics

| D9. What is the highest level of education your parent(s) or guardian(s) have completed? |  |
| :---: | :---: |
| 24\% | High school diploma or less |
| 15 | Some college, but no degree |
| 12 | Associate's degree, or two-year college degree |
| 28 | Bachelor's degree, or four-year college degree |
| 21 | Graduate degree |
| D10. Do you own or rent where you live? |  |
| 23\% | Own |
| 40 | Rent |
| 33 | Live with friends or family |
| 4 | Prefer not to say |
| D11. Are you the parent or guardian of a child(ren) under the age of 18? |  |
| 18\% | Yes |
| 82 | No |
| D12. When it comes to your employment status, are you now: |  |
| 49\% | Employed full-time |
| 14 | Employed part-time |
| 6 | Self-employed |
| 0 | Retired |
| 10 | Unemployed, looking for work |
| 1 | Not employed for pay |
| 4 | Disabled |
| 14 | Student |
| 3 | Something else (please specify) [See individual responses here] |

