



METHODOLOGY

Change Research surveyed 1,033 registered voters ages 18-34 nationwide from August 25-September 1, 2023. Change Research self-funded this research for public release.

We used the following sources to recruit respondents:

- *targeted advertisements using the Meta advertising platform*
- *SMS text messages*

Regardless of which of these sources a respondent came from, they were directed to a survey hosted on SurveyMonkey's website.

Ads placed on social media targeted likely voters nationwide. Those who indicated that they were not registered to vote were terminated. Those who indicated they were over the age of 34 were terminated. As the survey fielded, Change Research used dynamic online sampling: adjusting ad budgets, lowering budgets for ads targeting groups that were overrepresented, raising budgets for ads targeting groups that were underrepresented. The survey was conducted in English.

The survey was conducted online by Change Research. Post-stratification weighting was performed on age, gender, region, education, ethnicity, and 2020 presidential vote. Weighting parameters were based on the demographic composition of likely voters nationwide, obtained from the voter file.

The modeled margin of error for this survey is 3.4%, which uses effective sample sizes** that adjust for the design effect of weighting.*

** We adopt The Pew Research Center's convention for the term "modeled margin of error"⁽¹⁾ (mMOE) to indicate that our surveys are not simple random samples in the pure sense, similar to any survey that has either non-response bias or for which the general population was not invited at random. A common, if imperfect, convention for reporting survey results is to use a single, survey-level mMOE based on a normal approximation. This is a poor approximation for proportion estimates close to 0 or 1. However, it is a useful communication tool in many settings and is reasonable in places where the proportion of interest is close to 50%. We report this normal approximation for our surveys assuming a proportion estimate of 50%.*

*** The effective sample size adjusts for the weighting applied to respondents and is calculated using Kish's approximation ⁽²⁾.*

(1) <https://www.pewresearch.org/methods/2018/01/26/for-weighting-online-opt-in-samples-what-matters-most/>

(2) Kish, Leslie. Survey Sampling, 1965.

REPORTED QUESTIONS

1. Are you:
 - Male
 - Female
 - Transgender
 - Non-binary/non-conforming
 - Other
2. In what year were you born? [TERMINATE IF 35 OR OLDER]
3. In what ZIP code do you currently live?
4. In what state do you currently live?
5. Which of the following best describes yourself:
 - I live in the same place I grew up in
 - I live in a similar place that I grew up in
 - I live in a somewhat different place that I grew up in
 - I live in a completely different place that I grew up in
6. How far away do you currently live from the place you grew up in?
 - Less than 6 miles
 - 6-12 miles
 - 13-18 miles
 - 19-24 miles
 - 25-30 miles
 - More than 30 miles
7. What is your race? [multi-select]
 - White/Caucasian
 - Black or African American
 - Hispanic or Latino/a
 - American Indian or Alaska Native
 - Asian / Pacific Islander
 - Something else (please specify)

Are you from a Hispanic, Latino/a or Spanish-speaking background?

- yes
 - No
8. (If Hispanic) Would you describe yourself as: (choose all that apply)
 - Cuban
 - Dominican
 - Mexican

- Puerto Rican
- Venezuelan
- Salvadoran
- Guatemalan
- Other Central American
- Something else (please specify)

9. (If AAPI) Of the following, where does most of your family come from? (choose all that apply)

- Vietnam
- Philippines
- Thailand
- India
- Pakistan
- Bangladesh
- China
- Korea
- Japan
- Laos
- Native Hawaiian
- Somewhere else (please specify)

10. What is the highest level of education you have completed?

- High school diploma or less.
- Some college, but no degree
- Associate's degree, or two-year college degree
- Bachelor's degree, or four-year college degree
- Graduate degree

[if 'high school,' 'some college,' or 'associate's degree'] Are you currently enrolled in a degree-granting program?

- Yes
- No

[if answered 'BA' or 'Graduate Degree'] Are you currently enrolled in a graduate or professional degree program (Masters, PhD, law school, medical school, etc)?

- Yes
- No

11. What is the highest level of education your parent(s) or guardian(s) have completed?

- High school diploma or less
- Some college, but no degree
- Associate's degree, or two-year college degree
- Bachelor's degree, or four-year college degree
- Graduate degree

12. Do you own or rent where you live?

- Own
- Rent
- Live with friends or family
- Prefer not to say

13. Are you the parent or guardian of a child(ren) under the age of 18?[EMBOLD]

- Yes
- No

14. When it comes to your employment status, are you now:

- Employed full-time
- Employed part-time
- Self-employed
- Retired
- Unemployed, looking for work
- Not employed for pay
- Disabled
- Student
- Something else (please specify)

15. Are you registered to vote?

- Yes
- No [TERMINATE]
- Not sure [TERMINATE]

16. Generally speaking, do you think of yourself as a: [Randomize]

- Democrat
- Republican
- Independent/Other

[If independent/ no party affiliation] Do you consider yourself closer to:

- The Democrats
- The Republicans
- Neither

[If Democrat/Republican] Do you consider yourself a:

- Strong [Democrat/Republican]
- Not so strong [Democrat/Republican]

17. How did you vote in the 2020 election for President, or for some reason were you unable to vote?

- Joe Biden, the Democrat
- Donald Trump, the Republican
- Jo Jorgensen, the Libertarian
- Not registered/Too young/Ineligible
- Did not vote

18. How likely are you to vote in the 2024 presidential election?

- Yes, definitely
- Yes, probably
- Maybe (50-50)
- No, probably not
- No, definitely not

19. How motivated are you to vote in the 2024 presidential election on a scale from 0 to 10, where 0 means you are not motivated at all and 10 means you are extremely motivated? [0 - not motivated at all | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 - extremely motivated]
20. Please indicate how closely you follow news about each of the following. [Very closely | Somewhat closely | Not very closely | Not at all] [Randomize]
- Politics
 - Sports
 - Entertainment
 - Technology
 - Business
 - Local events
 - Global events
 - Social commentary
21. Most days, would you say you:
- Proactively try to stay up-to-date on the news
 - Proactively seek out information when there's a big news story, but otherwise passively consume news stories
 - Passively consume the news even when there's a big news story
 - Try to avoid the news
22. Which of the following do you regularly access? Select all that apply. [Randomize]
- Podcasts
 - Facebook
 - TikTok
 - Twitter/X
 - Threads
 - Instagram
 - Reddit
 - LinkedIn
 - Twitch
 - Snapchat
 - YouTube
 - Cable news
 - Cable TV
 - Streaming services
 - Newspapers
 - Whatsapp
 - Pinterest
 - Tumblr
 - Other online sources (please specify)
23. Which of the following do you regularly access for *news and current events-related content*? Select all that apply. [Randomize]
- Podcasts

- Facebook
- TikTok
- Twitter/X
- Threads
- Instagram
- Reddit
- LinkedIn
- Twitch
- Snapchat
- YouTube
- Cable news
- Cable TV
- Streaming services
- Newspapers
- Other online sources
- Other sources (please specify)

24. On an average day, how much time do you spend on your phone?

- Less than 1 hour
- 1-3 hours
- 3-5 hours
- More than 5 hours

25. [If Podcasts] Which of the following podcasts do you listen to? Select all that apply. [Randomize]

- The Daily
- Up First
- The Journal
- The Joe Rogan Experience
- The Ben Shapiro Show
- Pod Save America
- This American Life
- Smartless
- Serial
- The Candace Owens Show
- Call Her Daddy
- Huberman Lab
- Smartless
- Armchair Expert
- The Bill Simmons Podcast
- Something else (please specify)

26. [if use TikTok] What type of content most commonly comes up on your TikTok “For You” feed?

- Topic #1 (open-ended)
- Topic #2 (open-ended)
- Topic #3(open-ended)

[RANDOMIZE Q27-Q30]

27. Which of the following statements apply to **TikTok**? Select all that apply. [Randomize]

- Very political
- Provides meaningful conversations about politics and current events
- Provides meaningful conversations about cultural issues
- Provides a platform for politicians to engage with voters
- Provides content I find interesting/entertaining
- Shows me content that challenges my views
- Shows me content that reinforces my views
- Spreads misinformation
- Spreads hate
- Meant for old people
- Meant for young people
- Addictive
- Bad for mental health
- Credible news source
- Platforms diverse voices
- A threat to national security
- None of the above

28. Which of the following statements apply to **Instagram**? Select all that apply. [Randomize]

- Very political
- Provides meaningful conversations about politics and current events.
- Provides meaningful conversations about cultural issues
- Provides a platform for politicians to engage with voters
- Provides content I find interesting/entertaining
- Shows me content that challenges my views
- Shows me content that reinforces my views
- Spreads misinformation
- Spreads hate
- Meant for old people
- Meant for young people
- Addictive
- Bad for mental health
- Credible news source
- Platforms diverse voices
- A threat to national security
- None of the above

29. Which of the following statements apply to **YouTube**? Select all that apply. [Randomize]

- Very political
- Provides meaningful conversations about politics and current events.
- Provides meaningful conversations about cultural issues
- Provides a platform for politicians to engage with voters
- Provides content I find interesting/entertaining
- Shows me content that challenges my views
- Shows me content that reinforces my views
- Spreads misinformation
- Spreads hate

- Meant for old people
- Meant for young people
- Addictive
- Bad for mental health
- Credible news source
- Platforms diverse voices
- A threat to national security
- None of the above

30. Which of the following statements apply to **Twitter/X**? Select all that apply. [Randomize]

- Very political
- Provides meaningful conversations about politics and current events.
- Provides meaningful conversations about cultural issues
- Provides a platform for politicians to engage with voters
- Provides content I find interesting/entertaining
- Shows me content that challenges my views
- Shows me content that reinforces my views
- Spreads misinformation
- Spreads hate
- Meant for old people
- Meant for young people
- Addictive
- Bad for mental health
- Credible news source
- Platforms diverse voices
- A threat to national security
- None of the above

31. Have you ever done any of the following online actions? [Randomize]

- Posted in support of a politician
- Encouraged people to vote
- Posted about a cause you care about
- Followed a politician
- Sent political content to a friend
- Donated to political campaign
- I have never done any of these

32. Thinking of elected officials and candidates you typically **agree** with, do you approve or disapprove when they do the following online? [Strongly approve | Somewhat approve | Neither approve nor disapprove | Somewhat disapprove | Strongly disapprove] [Randomize]

- Fundraise
- Advertise
- Engage with trolls
- Respond to constituent comments
- Debate members of their own party
- Debate members of other parties
- Share events
- Create content with a social media influencer
- Create content with a celebrity
- Share a lot of content
- Have no social media presence
- Try to engage with young voters

33. Which elected officials and candidates do you think have a social media presence that best resonates with you? [open-ended]
34. Thinking of elected officials and candidates on social media, what do you think makes a good social media post? Select all that apply. [Randomize]
- Humour
 - Positive tone
 - Talking about an important issue
 - Short and to the point
 - Criticizing their opponents
 - Focusing on solutions
 - Using pop culture references or images
 - Respectful
 - Inclusive
 - Authentic
 - Unique
 - Shows how to get involved
 - Entertaining
 - Something else (please specify):
35. Which of the following best describes you?
- I care a lot about voting and I urge friends and family to participate in every election
 - I care about voting, but I don't urge others to participate
 - I don't care a lot about voting, but I still try and participate in most elections
 - I don't care about voting, and I rarely participate in elections
 - I don't care about voting and I never participate in elections
36. How would you say things are going in each of the following places? [Right direction | Wrong track | Somewhere in the middle]
- The United States
 - Your state
 - Your city or town
 - Your neighborhood
37. Which statement do you agree most with even if it isn't exactly right?
- America's best days are behind us
 - America's best days are ahead of us
 - America is going to get by like we always do
 - Not sure
38. (Split A) How much do you feel like you can personally effect change in your community?
(Split B) How much do you feel like you can personally effect change in America?
- A lot
 - Some
 - Not too much
 - Not at all

39. [if < voted in every single election] What are the main reasons why you haven't voted in the past?

Select up to three. [Randomize]

- Not interested in politics
- Politicians don't keep their promises
- Didn't like any of the candidates
- Forgot about the election
- Didn't have enough information about the office or the candidates
- Candidates did not represent me
- Candidates did not prioritize the issues I care about
- Voting doesn't change anything
- Didn't know how to vote
- Too busy to vote
- Something else (please specify)

40. Have you ever done any of these actions? Select all that apply. [Randomize]

- Written or called a politician's office
- Attended a political rally, speech, or fundraiser
- Participated in an organized protest of any kind
- Attended a public meeting on town or school affairs
- Volunteered with a non-profit or community organization
- Signed a petition
- Volunteered on a political campaign
- Donated to a non-profit or community organization
- Donated to a political campaign
- None of these

41. [if any of the above] What factors made you decide to take action? Select all that apply.

- The issue impacted me personally
- The issue impacted my community
- I was asked by an organization I trust
- I was asked by someone I trust
- I looked for information on how to get involved
- Something else (please specify)

42. If you cared a lot about an issue, would you ever do any of the following? Select all that apply.

[Randomize]

- Write or call a politician's office
- Attend a political rally, speech, or fundraiser
- Participate in an organized protest of any kind
- Attend a public meeting on town or school affairs
- Volunteer with a non-profit or community organization
- Sign a petition
- Volunteer on a political campaign
- Donate to a non-profit or community organization
- Donate to a political campaign
- None of these

43. [if selected any of previous] What kinds of issues would you volunteer for, or donate money to if asked? Select all that apply. [Randomize]

- Protect the environment in your area
- Fight climate change
- Elect candidates I feel strongly about

- Protect abortion rights
- Prevent abortion access
- Protect gun rights
- Fight for gun safety
- Prevent a housing or commercial development in your area
- Support a housing or commercial development in your area
- Criminal justice reform
- LGBTQ+ rights
- Ensure fair elections
- Register new voters
- Legalization of cannabis
- Legalization of psychedelics
- Help victims of natural disasters
- Religious causes
- Homelessness/poverty alleviation
- Fight racism and discrimination
- Mentoring children and youth
- None of the above

44. How do you prefer to get information about elections and candidates running for office? Select up to three. [Randomize]

- Ads on television
- Ads online
- Ads on the radio
- From family and friends
- From candidates or their volunteers talking to you on the phone
- From candidates or their volunteers talking to you at your door
- Stories in the news
- From mail sent to your house
- From text messages
- A voter guide sent to your house or given to you when you vote
- Visiting a candidate's website
- Following a candidate on social media
- None of these - I just want to vote and ignore all the noise in elections

45. In a recent case against The University of North Carolina and Harvard College, the Supreme court ruled that the use of affirmative action in college admissions to be unconstitutional.

Do you support or oppose the Supreme Court's decision to end affirmative action in college admissions?

- Strongly support
- Somewhat support
- Somewhat oppose
- Strongly oppose
- Not sure

46. Many colleges practice “legacy admissions,” in which they give preferential treatment to applicants whose parents have attended the college and may have donated to it.

Do you support or oppose legacy admissions?

- Strongly support
- Somewhat support
- Somewhat oppose
- Strongly oppose
- Not sure

47. Last year, President Biden announced a student loan debt relief plan, which would cancel up to \$20,000 of debt for Pell Grant borrowers, and up to \$10,000 for the majority of borrowers. This summer, the Supreme Court struck down President Biden’s student loan debt relief plan.

Do you support or oppose the Supreme Court’s decision to block Biden’s debt relief plan?

- Strongly support
- Somewhat support
- Somewhat oppose
- Strongly oppose
- Not sure

48. Who is to blame for the blocking of student loan forgiveness? Select all that apply. [Randomize]

- Joe Biden
- The Supreme Court
- Democrats in Congress
- Republicans in Congress
- Special interest groups
- None of the above

49. In your view, do you think a college education is:

- Always a good investment
- Sometimes a good investment
- Rarely a good investment
- Never a good investment
- Not sure

50. How valuable are each of the following types of higher education? [Very valuable | Somewhat valuable | Not too valuable | Not valuable at all | Not sure]

- Associate’s degree, or two-year college degree
- Apprenticeship
- Bachelor’s degree in a humanities subject, such as english or history
- Bachelor’s degree in science, technology, engineering or math
- Master’s Degree
- A Master’s of Business Administration (MBA)
- A PhD/Doctorate

- Law School
- Medical School

51. What do you think are the reasons to pursue higher education, if any? [open-end]

52. [if attended college] How has your education impacted each of the following aspects of your life?
[Made it easier | Made it harder | Did not make it easier or harder] [Randomize]

- Getting a job that pays well
- Getting a job that you enjoy
- Being able to navigate real world issues
- Being a better person
- Allow long-term financial success
- Being treated with respect

53. [if attended college] How much student loan debt do you currently have?

- I have paid my student loan debt off in full
- Under \$5,000
- \$5,000-\$9,999
- \$10,000-\$24,999
- \$25,000-\$49,999
- Over \$50,000
- I have never had student loan debt

54. [if indicated having debt in Q53] How concerned are you about being able to afford the following while making student loan payments? [Very concerned | Somewhat concerned | Not very concerned | Not concerned at all | Not applicable]? [Randomize]

- Rent or mortgage payments
- Car payments
- Groceries
- Utility bills
- Prescription medications
- An unexpected \$100 cost
- An unexpected \$1000 cost
- Payments for other types of loans/debt
- Clothing
- Therapy
- Gym membership
- Entertainment, such as eating out or events

55. [if attended college] If you could go back in time, would you:

- Pursue a higher degree than you currently have
- Pursue a different degree than you currently have
- Not attend college
- I would not change my path in education

56. Which of the following statements best describes your view of the American Dream?

- The American Dream continues to be achievable
- The American Dream was once achievable, but no longer is
- The American Dream has never been achievable

57. How would you rate the following? [Excellent | Good | Fair | Poor | Not sure]

- The national economy
- The economy in your state
- The local economy
- Your personal finances

58. The United States is currently facing several significant economic challenges. How would you rank your concerns, with 1 meaning it is your top concern and x meaning it is your lowest-ranked concern? [1-8, Not a concern]

- Inflation
- Cost of living
- Student debt
- Unaffordable housing
- Climate change
- Political instability
- Low wages
- Lack of good jobs

59. Thinking of your own household budget, would you say you are spending too much or too little on each of the following? [More than I should | As much as I should | Not enough] [Randomize]

- Vacations and travel
- Clothing
- Concerts and live events
- Restaurants
- Entertainment
- Housing
- Gifts

60. How favorable are your feelings about each of the following? [Very favorable | Somewhat Favorable | Neutral | Somewhat unfavorable | Very unfavorable | Never heard of them] [Randomize]

- Capitalism
- Socialism
- Communism
- Corporations
- Small businesses
- Jeff Bezos
- Elon Musk
- Mark Zuckerberg
- Cryptocurrency

61. How confident are you in being able to achieve each of the following economic milestones? [Very confident | Somewhat confident | Not very confident | Not confident at all | Not applicable]

[Randomize]

- Own a home
- Retire
- Pay off other types of debt (medical, credit card)
- Have kids
- Have as many kids as you want
- Start a business
- Receive the level of education you want
- Be able to buy whatever I want at the grocery store
- Afford nice clothes
- Afford to buy a reliable car
- Not live paycheck to paycheck
- Have an emergency fund that could sustain me if I were without work for three months
- Afford to live in a neighborhood I feel safe in
- Go on vacation once a year

62. Which of the following comes closest to your view about artificial intelligence products – such as ChatGPT – that can have conversations with you and write entire essays based on just a few prompts from humans? [FLIP]

- Artificial intelligence (AI) will provide more economic opportunity in the long run and do more good than harm
- Artificial intelligence (AI) will take away jobs in the long run and do more harm than good
- I don't know anything about artificial intelligence

63. What percentage of your monthly income do you use for rent/housing costs?

- Less than 20%
- Between 20% and 29%
- Between 30% and 39%
- Between 40% and 49%
- Between 50% and 59%
- Between 60% and 69%
- Over 70%

64. Other than pay, what are the most important factors when looking for a job? Select up to three.

- Hours
- Benefits
- Workplace culture
- Ability to work remotely
- Ability to work in person
- Work-life balance
- Opportunities for career advancement
- The commute
- Doing interesting or impactful work

- Racial and ethnic diversity of the workplace
- Ability to work with other people my age

65. Which of the following best describes how you and others, including friends and family, identify politically? [Progressive | Liberal | Moderate | Libertarian | Conservative | MAGA | Not applicable]

- You
- The community you grew up in
- The community you live in now
- Your family
- Your friends
- Your significant other

66. How favorable are your feelings about each of the following public figures, groups, and ideas? If you haven't heard of them, please indicate it.

[Very favorable | Somewhat favorable | Neutral | Somewhat unfavorable | Very unfavorable | Never heard of them]

- Joe Biden
- Kamala Harris
- Donald Trump
- Ron DeSantis
- Kevin McCarthy
- Hakeem Jeffries
- Barack Obama
- Cornel West
- The Democratic Party
- The Republican Party

67. Do you approve or disapprove of the job Joe Biden is doing as President?

- Strongly approve
- Somewhat approve
- Somewhat disapprove
- Strongly disapprove
- Not sure

68. If the election for the U.S. House of Representatives were held today, who would you vote for?

- The Republican candidate
- The Democratic candidate
- Not sure

69. If the 2024 election for President were held today and the candidates are Joe Biden, the Democrat, or Donald Trump, the Republican, who would get your vote?

- Joe Biden, the Democrat
- Donald Trump, the Republican
- Not sure

70. If the 2024 election for President were held today and the candidates are Joe Biden, the Democrat, or Ron DeSantis, the Republican, who would get your vote?

- Joe Biden, the Democrat
- Ron DeSantis, the Republican
- Not sure

71. If the 2024 election for President were held today and the candidates are the following, who would get your vote?

- Joe Biden, the Democrat
- Donald Trump, the Republican
- Cornel West, the Green Party candidate
- Not sure

72. Do you think abortion should be: [FLIP]

- Legal in all cases
- Legal in most cases
- Illegal in most cases
- Illegal in all cases

73. Which statement do you agree with more: [FLIP]

- I am willing to vote for a candidate who I disagree with on the issue of abortion.
- I will not vote for a candidate who has a view of abortion different than me
- Not sure

74. As far as you know, has your state made abortion illegal or severely restricted?

- Yes, mostly illegal/restricted
- No, mostly legal
- Not sure

75. If your state bans abortion or has recently passed laws to ban abortion in your state, does that make you: [FLIP]

- Much more motivated to move to another state
- Somewhat more motivated to move to another state
- Makes no difference
- Somewhat more motivated to stay in your state
- Much more motivated to stay in your state

76. [Democrats and Independents only] Joe Biden will be 82 years old on the next election and is frequently described as being too old to be President. Which of the following do you think are strong counterpoints to this argument? Select all that apply.

"Joe Biden is old but... "

- so is Donald Trump.
- at least he's a good person.
- he's proven he can beat Donald Trump.
- he's been a decent President.
- so are most of our politicians.
- America has recovered under his watch.
- we need to do everything we can to not reelect Donald Trump.
- we need to do everything we can to not elect a Republican.
- at least he supports abortion rights.
- at least he's trying to provide student loan relief.
- at least he is doing something to fight climate change.
- at least his economic plan works for me.
- we have a good back up in VP Kamala Harris.

- I don't agree with any of these statements.

77. Which group do you think is more likely to experience each of the following issues? Please select the group you think faces a greater challenge in each case. [Men | Women | Both equally | Neither] [Randomize]

- Sexism
- Mental health challenges
- Mental health stigma
- Difficulty sharing feelings and emotions
- Difficulty balancing parenting and work responsibilities
- Experience career setbacks due to parenting
- Lack of leadership opportunities, hiring, and promotions in the workplace
- Emotional impact of economic instability on employment
- Unequal access to education
- Unequal access to medical services and treatments
- Pressure to conform to gender norms
- Being the target of violence
- Online abuse and stalking
- Suicide
- Strong support systems
- Homophobia
- Pressure to conform to relationship norms
- Pressure to conform to beauty standards

78. [Relationship specific] Do you consider each of the following behaviors or traits a green, beige, or red flag in a partner? [Green | Beige | Red] [Randomize]

- They identify as liberal
- They identify as conservative
- They identify as a communist
- They identify as a MAGA Republican
- They own a gun
- They don't care about politics
- They talk about politics frequently
- They listen to Joe Rogan
- They watch reality dating shows
- They refuse to see the Barbie movie
- They read
- They are not on social media
- They frequently post on social media
- They say All Lives Matter
- They say Black Lives Matter
- They are into astrology
- They say there are only two genders
- Researching for best deals and rates before buying
- They take candid pictures of you
- They are so unbothered they never ask for details
- They look better in person
- They send green texts

- They have too many hobbies
- They have no hobbies
- They prefer cow milk over any non-dairy milk

79. Which statement best describes what you think about “canceling”?

- It’s a common and serious problem
- It happens, but concern about it is overblown
- It doesn’t really happen, people who behave problematically rarely face long-term consequences
- It’s really just accountability for problematic behavior
- I don’t really know what this is
- Not sure

80. How closely have you followed stories about each of the following big events? [Very closely | Somewhat closely | Not very closely | Never heard of it] [Randomize]

- The SAG-AFTRA and writers' strike
- Maui wildfires
- The Barbie movie
- Barbenheimer
- Jonah Hill’s texts to his ex-girlfriend
- Taylor Swift’s Eras tour
- Beyonce’s Renaissance tour
- Donald Trump’s indictments
- The Russian invasion of Ukraine
- The investigation into Hunter Biden
- Tom Sandoval Vanderpump Rules cheating scandal
- Tory Lanez sentenced to prison for shooting Megan Thee Stallion

81. Do you think the Barbie movie is:

- Feminist
- Sexist
- Propaganda
- Just a movie
- Not sure

82. Which words would you use to describe Taylor Swift? Select all that apply.

- Smart business woman
- Talented artist
- Overrated
- One of the best American songwriters ever
- Cultish
- Cringe
- Overly-emotional
- Girl Boss
- Problematic
- None of the above

83. How would you describe the difference between Gen Z and Millennials? [Open-Ended]

84. Do you think the criticisms aimed at the concept of being 'woke' could potentially lead to violence against the following groups? Please select all that apply.

- Young people
- Social activists
- People of color
- Women
- People who identify as LGBTQ+
- Influencers
- Other (please specify)
- None of the above