



**To:** Interested Parties  
**From:** Stephen Clermont, Change Research  
**Date:** August 8th, 2022  
**Re:** Oklahoma Survey Results

As scandal after scandal plagues the Kevin Stitt administration, a recent poll of 2079 likely voters in Oklahoma shows voters souring on the governor. His approval rating has fallen by 12 points over the last seven months and a majority (57%) now say the word “corrupt” describes him well. The following are key findings from the survey:

- **Governor Stitt’s approval rating has fallen 12 points this year.** In a survey of 881 voters from January 6-10, 54% approved of the job he was doing while 43% disapproved. That has since flipped (42% approve-56% disapprove).
- **A majority of voters (57%) say the word “corrupt” describes Stitt well.** Nearly a third of Republicans (30%) view him as corrupt. Only a third (36%) say it doesn’t describe him well.
- **Voters rank cleaning up corruption in government as the highest priority in Oklahoma.** Nearly half (47%) choose this as a priority - higher than inflation (28%), health care (27%), and crime (25%).
- **Stitt’s re-election numbers are softening.** In the likely four-way match-up, Stitt receives just 42%. Democrat Joy Hofmeister (34%), Libertarian Natalie Bruno (6%), and Independent Ervin Yen (4%) all follow. Another 14% are undecided. By contrast, in January, Stitt led by a 58% to 32% margin.
- **Voters are more likely to vote for Joy Hofmeister when they learn that she has signed an anti-corruption pledge while Kevin Stitt has not.** Nearly half of the non Hofmeister voters (46%) indicate they would be more likely to vote for her because of this. This includes 50% of Bruno voters, 62% of Yen voters, and 46% of undecided voters. The remaining say that this makes no difference to them (48%). Just 7% say they are more likely to vote for Stitt.

**Methodology:** *Polling was conducted online from July 22-26, 2022. Using its Dynamic Online Sampling process to attain a sample reflective of the electorate in each region, Change Research polled 2079 voters in Oklahoma. Post-stratification weights were made on age, gender, ethnicity, education, 2020 presidential vote, and congressional district to reflect the distribution of voters within the state. The margin of error is plus or minus 3.1 percentage points. The results reflect a party distribution of 28% self-identified Democrats, 10% Independents who do not lean towards either party, and 61% Republicans.*