



PollerCoaster 10 - Biden's First 100 Days

METHODOLOGY

Change Research surveyed 1742 registered voters nationwide from January 22-23. We used some or all of the following sources to recruit respondents:

- targeted advertisements on Facebook
- targeted advertisements on Instagram
- targeted advertisements on individual websites via Google and/or Facebook's ad platform
- the Lucid sample aggregator, which recruits respondents from dozens of different online panels. All members of these panels are admitted to our survey based on qualification in a pre-screening survey administered by Lucid.
- text messages sent, via the echo19 platform, to cell phone numbers listed on the voter file for individuals who qualified for the survey's sample universe, based on their voter file data

Regardless of which of these sources a respondent came from, they were directed to a survey hosted on SurveyMonkey's website.

Ads placed on social media targeted all adults nationwide. Those who indicated that they were not registered to vote were terminated. As the survey fielded, Change Research used dynamic online sampling: adjusting ad budgets, lowering budgets for ads targeting groups that were overrepresented and raising budgets for ads targeting groups that were underrepresented, so that the final sample was roughly representative of the population across different groups. The survey was conducted in English.

The survey was administered on behalf of Crooked Media, and conducted online by Change Research. Post-stratification was performed on age, gender, race/ethnicity, 2020 presidential vote, census-4 region, urbanicity, and education. Weighting parameters were based on demographic breakdowns from the voter file. That is, if a given age bracket or gender group represented x% of all registered voters, then that same group would be weighted to x% in this survey. 2020 presidential results were based on numbers obtained from [Cook Political Report](#).

The modeled margin of error* for this survey is 2.5%, which uses effective sample sizes** that adjust for the design effect of weighting.

* We adopt The Pew Research Center's convention for the term "modeled margin of error"(1) (mMOE) to indicate that our surveys are not simple random samples in the pure sense, similar to any survey that has either non-response bias or for which the general population was not invited at random. A common, if imperfect, convention for reporting survey results is to use a single, survey-level mMOE based on a normal approximation. This is a poor approximation for proportion estimates close to 0 or 1. However, it is a useful communication tool in many settings and is reasonable in places where the proportion of interest is close to 50%. We report this normal approximation for our surveys assuming a proportion estimate of 50%.

** The effective sample size adjusts for the weighting applied to respondents, and is calculated using Kish's approximation (2).

(1) <https://www.pewresearch.org/methods/2018/01/26/for-weighting-online-opt-in-samples-what-matters-most/>

(2) Kish, Leslie. Survey Sampling, 1965.

For more information, contact Ben Greenfield at ben@changeresearch.com.

REPORTED QUESTIONS

Are you male or female?

- Male
- Female

In what year were you born? [TEXT BOX]

In what ZIP code do you currently live? [TEXT BOX]

What is your race?

- White / Caucasian
- Hispanic or Latino/a
- Black or African American
- Asian / Pacific Islander
- American Indian or Alaska Native
- Other (please specify): [text box]

Are you from a Hispanic, Latino/a or Spanish-speaking background?

- Yes
- No

What is the highest level of education you have completed?

- High school diploma or less
- Some college, but no degree
- Associate's degree, or two-year college degree
- Bachelor's degree, or four-year college degree
- Graduate degree

Are you registered to vote?

- Yes
- No
- Not sure

Generally speaking, do you think of yourself as a: [RANDOMIZE]

- Democrat
- Republican
- Independent/Other

[IF INDEPENDENT/ NO PARTY AFFILIATION]

Do you consider yourself closer to:

- The Democrats
- The Republicans

- Neither

[IF DEMOCRAT/ REPUBLICAN]

Do you consider yourself a:

- Strong [Democrat/Republican]
- Not so strong [Democrat/Republican]

How favorable are your feelings about each of the following public officials and groups? [RANDOMIZE] [Very favorable | Somewhat favorable | Neutral | Somewhat unfavorable | Very unfavorable | Never heard of them]

- Joe Biden
- Kamala Harris
- Donald Trump
- Mike Pence
- The Democratic Party
- The Republican Party
- Black Lives Matter
- QAnon
- Those who stormed the US Capitol on January 6

In the November 2020 election, did you vote for:

- Donald Trump, the Republican
- Joe Biden, the Democrat
- A different candidate
- Did not vote

In the November 2016 election, did you vote for:

- Donald Trump, the Republican
- Hillary Clinton, the Democrat
- Gary Johnson, the Libertarian
- Jill Stein, the Green Party
- Did not vote

How would you say things in the country are going? Are they going in the right direction, or are they off on the wrong track?

- Right direction
- Wrong track

In the 2020 presidential election, do you think more people voted for Joe Biden or Donald Trump nationwide?

- Joe Biden
- Donald Trump

As you know, there are many important issues Joe Biden's administration will have to deal with when he takes office. Which policies would you like the Biden administration to make their highest priority in their first 100 days? [open-ended]

Of the following policies, which ones would you most like to see the Biden administration prioritize in its first 100 days? Please select three or fewer. [RANDOMIZE]

- Improving the distribution of the COVID-19 vaccine
- Controlling the spread of COVID-19
- Economic relief including \$1400 relief checks, increased unemployment benefits, and aid to communities and businesses
- Voting reforms to deal with rampant voter fraud in the 2020 election
- Voting reforms, including automatic voter registration, online registration, expanded early in-person and mail voting, and enhanced election security
- Racial equity legislation
- Police reform
- Criminal justice reform
- Healthcare reform including a public option for insurance and lower drug costs
- Legislation to promote clean energy and create green jobs
- Stop family separation at the US-Mexico border
- Canceling student loan debt
- Comprehensive immigration reform
- Reversing Trump's corporate tax cut
- Repair relationships with allies around the world
- Rejoining the Paris climate agreement
- Rejoining the Iran nuclear deal
- Holding Trump accountable for his involvement in the Capitol riot and attempting to overturn the election
- Reducing the federal budget deficit
- Investing in infrastructure, manufacturing, and research and development
- None of the above

Joe Biden recently announced a \$1.9 trillion package, which would distribute the vaccine more quickly, provide \$1400 to individuals, increase unemployment benefits, require paid leave, subsidize childcare, create 100,000 public health jobs, provide rental aid and small business aid, and more. Do you support or oppose this package?

- Strongly support
- Somewhat support
- Somewhat oppose
- Strongly oppose
- Not sure

A bill called the For The People Act has been introduced in Congress that would end dark money in politics, end partisan gerrymandering, automatically register citizens to vote if they're eligible, expand in-person early voting, make voting by mail simpler, and enhance election security with a paper trail for every ballot. Do you support or oppose this bill?

- Strongly support
- Somewhat support
- Somewhat oppose
- Strongly oppose
- Not sure

[ROTATE 2 STUDENT LOAN FORGIVENESS QUESTIONS]

During the campaign, Joe Biden proposed forgiving \$10,000 in student loan debt for federal loan borrowers. Would you support or oppose this plan?

- Strongly support
- Somewhat support
- Somewhat oppose
- Strongly oppose
- Not sure

Several members of Congress have proposed that the Biden administration forgive \$50,000 in student loan debt per borrower. Would you support or oppose this plan?

- Strongly support
- Somewhat support
- Somewhat oppose
- Strongly oppose
- Not sure

[IF OPPOSE BOTH]

In a few words, why do you oppose these student loan forgiveness plans?

[IF OPPOSE \$50K BUT NOT \$10K]

In a few words, why do you oppose the \$50,000 forgiveness plan, but not the \$10,000 forgiveness plan?

[IF OPPOSE \$10K BUT NOT \$50K]

In a few words, why do you oppose the \$10,000 forgiveness plan, but not the \$50,000 forgiveness plan?

Which of the following do you agree with most?

- Congress should prioritize passing Covid relief and other important laws
- Congress should prioritize former President Trump's impeachment trial so that he's not allowed to run for office again
- Congress should be able to work on both holding the Trump administration accountable and Covid relief and other important laws at the same time
- Not sure

Which of the following do you agree with more?

- The Senate should reject the impeachment trial of Donald Trump in order to promote national healing.
- The Senate should hold the impeachment trial in order to hold Donald Trump accountable for inciting an insurrection and prevent him from running for office again.
- Not sure

Do you agree or disagree with the following statement: "Because this country has gone so far off track, we must do what's necessary to set things right, even if it means breaking the law."

- Strongly agree
- Somewhat agree
- Somewhat disagree
- Strongly disagree

- Not sure

[SPLIT SAMPLE: 50% SEE:]

When it comes to addressing challenges like providing economic relief and controlling the spread of the virus, is it more important for Democrats to:

- Win the support of members of both parties, even if Democrats have to compromise on some of their priorities
- Pass a bill with all of their priorities, even if no Republicans support it
- Not sure

[SPLIT SAMPLE: 50% SEE:]

When it comes to addressing challenges like providing economic relief and controlling the spread of the virus, is it more important for Democrats to:

- Win the support of members of both parties, even if it means providing less relief to Americans
- Pass a bill that provides as much relief as possible, even if no Republicans support it
- Not sure

Some believe that Senate Republican Leader Mitch McConnell and Republicans in Congress will do everything in their power to block Democrats from passing any laws, regardless of what the laws might do. If that happens, which of the following best describes how it will make you feel?

- Sad
- Frustrated
- Angry
- Happy
- Excited
- Relieved
- None of the above

As you may or may not know, the Senate has a procedure known as the filibuster which allows a group of Senators to block a bill unless it has the support of 60 of the 100 Senators. Would you support or oppose ending the filibuster, so that bills only need a majority of votes to pass?

- Strongly support
- Somewhat support
- Somewhat oppose
- Strongly oppose
- Not sure

Do you support or oppose raising the federal minimum wage from \$7.25 per hour to \$15?

- Strongly support
- Somewhat support
- Somewhat oppose
- Strongly oppose
- Not sure

Some believe that a \$15 minimum wage could not pass the Senate because it could be blocked by a minority of Senators using the filibuster. If this happens, would you support or oppose ending the filibuster, so that the minimum wage could be increased if a majority of Senators voted for it?

- Strongly support
- Somewhat support
- Somewhat oppose
- Strongly oppose
- Not sure

Below are some arguments for and against some of the policies Joe Biden has proposed for his first 100 days.

“Joe Biden’s American Rescue Plan will turbocharge vaccine distribution, send \$1400 to most Americans, save hundreds of thousands of jobs, and raise the minimum wage to \$15 per hour. Americans are suffering through an economic recession and a pandemic, and this plan will build a bridge to the other side of this crisis.” After reading this, do you support or oppose Biden's plan?

- Strongly support
- Somewhat support
- Somewhat oppose
- Strongly oppose

“Joe Biden calls his American Rescue Plan a relief bill, but it’s really just a bailout for blue states’ bad lockdown policy. The best stimulus available is to smartly and safely reopen the economy, as many states have done -- without having to borrow nearly \$2 trillion, like Biden’s plan does.” After reading this, do you support or oppose Biden's plan?

- Strongly support
- Somewhat support
- Somewhat oppose
- Strongly oppose

“As millions of Americans have lost jobs or their business, Joe Biden believes that we can create an economy that works better for Americans than the one we had before the pandemic. His plan will bring manufacturing back to America; build new infrastructure and a clean energy economy; and create millions of jobs in caregiving and education.” After reading this, do you support or oppose Biden's plan?

- Strongly support
- Somewhat support
- Somewhat oppose
- Strongly oppose

“Joe Biden’s plans will lead to higher taxes and a higher deficit. Our deficit is already at record levels, and Biden’s plan could put us on a path to bankruptcy and depression.” After reading this, do you support or oppose Biden's plan?

- Strongly support
- Somewhat support
- Somewhat oppose
- Strongly oppose

“During the Trump administration, millions of Americans lost their health insurance or paid too much for health care. Joe Biden will create a system that gives Americans more choice, lowers costs, and makes our healthcare system easier to navigate. And he’ll create a Medicare-like public option that

Americans can choose if their health insurance isn't working for them." After reading this, do you support or oppose Biden's plan?

- Strongly support
- Somewhat support
- Somewhat oppose
- Strongly oppose

"Joe Biden's healthcare plan can be described with one word: socialism. If his plan becomes law, people will lose jobs and you will lose your doctor." After reading this, do you support or oppose Biden's plan?

- Strongly support
- Somewhat support
- Somewhat oppose
- Strongly oppose

"Joe Biden knows there is no greater threat to our country and our world than climate change. That's why he is outlining a plan to lead the world in addressing the emergency. His plan will turn the threat into an opportunity, ensuring the US reaches net-zero emissions by 2050 while creating new industries that create high-quality jobs in cities and towns across the country." After reading this, do you support or oppose Biden's plan?

- Strongly support
- Somewhat support
- Somewhat oppose
- Strongly oppose

"Joe Biden's climate plan will ban oil and natural gas and kill energy jobs all over the country. Your electricity bill will go up and our country will be less prosperous and safe." After reading this, do you support or oppose Biden's plan?

- Strongly support
- Somewhat support
- Somewhat oppose
- Strongly oppose

"Joe Biden believes that everyone should have a chance to achieve the American Dream, no matter what you look like or where you come from. He'll tackle racial and economic inequality in our economy and our schools, strengthen the right to vote for people of all races, and address inequities in our justice system." After reading this, do you support or oppose Biden's plan?

- Strongly support
- Somewhat support
- Somewhat oppose
- Strongly oppose

"Joe Biden's racial justice plan will defund the police and make your neighborhood less safe." After reading this, do you support or oppose Biden's plan?

- Strongly support
- Somewhat support
- Somewhat oppose
- Strongly oppose

“Joe Biden believes that Donald Trump’s cruel policies that separated thousands of children from their parents are criminal. He will reverse that policy on day one, create permanent protection for Dreamers and a pathway to citizenship for undocumented immigrants.” After reading this, do you support or oppose Biden's plan?

- Strongly support
- Somewhat support
- Somewhat oppose
- Strongly oppose

“Joe Biden’s immigration plan will open our borders and make our country less safe. And giving citizenship to millions of illegal immigrants will only ensure that millions more do the same.” After reading this, do you support or oppose Biden's plan?

- Strongly support
- Somewhat support
- Somewhat oppose
- Strongly oppose

On a scale of 1 to 10, how enthusiastic are you about voting in the 2022 midterm election for U.S. House of Representatives and other offices?

[1 - not enthusiastic at all | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 - extremely enthusiastic]

Please describe what QAnon is in a few words, to the best of your knowledge. If you don’t know enough about it to describe it, please feel free to say you don’t know enough. [open-ended]

Do you believe Joe Biden is a socialist?

- Yes
- No
- Not sure

For statistical purposes, what is your household income?

- Less than \$20,000
- \$20,000 to \$34,999
- \$35,000 to \$49,999
- \$50,000 to \$74,999
- \$75,000 to \$99,999
- \$100,000 to \$249,999
- \$250,000 or more
- Prefer not to say

Which of the following are your main sources of news about politics and current events? Select all that apply.

- Local television
- Broadcast television news (CBS, NBC or ABC)
- CNN
- Fox News
- MSNBC
- One America News Network (OANN)

- Newsmax
- National newspapers (such as NYT, WSJ, or Washington Post)
- Local newspapers
- Online news websites
- Social media and related sites (such as Facebook, Twitter or YouTube)
- Radio
- Podcasts
- Magazines

Would you describe yourself as:

- Progressive
- Liberal
- Moderate
- Conservative
- Something else (please specify)