



SAMPLE AND METHODOLOGY DETAIL

Crooked/ Change Research Pollercoaster 2020 News Poll: October 23-24, 2020

Change Research surveyed 1,128 likely voters nationally from October 23-24, 2020.

The survey was conducted online, using Change Research's Dynamic Online Sampling and via text-to-web through a voter file sample. Change Research collects survey responses through targeted online solicitations placed as advertisements on websites and social media platforms. Our Dynamic Online Sampling establishes and continuously rebalances advertising targets across region, age, gender, race, and partisanship to dynamically deliver samples that accurately reflect the demographics of a population. Post-stratification was done on age, gender, race, education, region and urbanicity, and 2016 presidential vote.

For additional sampling or methodological information, visit <https://www.changeresearch.com/methodology> or email info@changeresearch.com.